

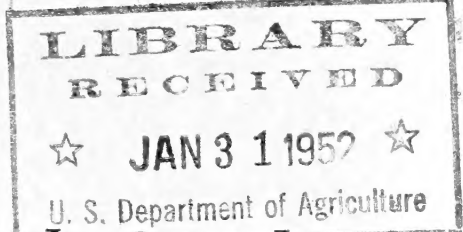
## **Historic, Archive Document**

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-1952-



# *Frentzen Floral Gardens*

309 LAKE AVE.

> >

PITMAN, N. J.

## —PRICE LIST—

This List Cancels All Previous Lists and Quotations

### GROUP 1

2¼ in. @ .75, 3 in. @ \$1.25.

Blue Bird, Blue Boy, Blue Boy Improved, Ionantha, Mermaid, Midnight, Myrtle, Neptune, Norseman, Nosegay, Ruffles, Sailor Boy, Sapphire, Tinted Lady, No. 32, Topaz, Viking, Von Diedrich, White Lady, Red Bird, Red Head, Pink Beauty, Amethyst, Commodore, Jessie, Lavender Lady, Admiral, Mentor Boy, Pansy, Double Margaret, Double Duchess, Blue Girl, Redland, Frieda, Orchid Beauty.



### GROUP 2

2¼ in. @ \$1.00, 3 in. @ \$1.50.

Blue Bobby, Blue Butterfly, Blue Eyes, Blue Fantasy, Blue Leatherneck, Blue Treasure, Blue Velvet, Dupont Blue, Diplotrica, Marine, Marie Antoinette, Mildred's Choice, Mrs. Boles, Patricia, Periwinkle, Snow Queen, White Pixie, White Water-Lily, Blushing Maiden, Dainty Maid, Hybrid Seedlings, Lady Geneva, Dupont Lav-Pink, Lavender Beauty, Lavender Bi-Color, Dicksons Purple, Purple Prince, Purple Mist, Royal Rose, Double Orchid, Fisher's Masterpiece, Fisher's Creation, My Lady Carol, My Lady Elizabeth, My Lady Frances, My Lady Joan, My Lady Marion, My Lady Sue, Blue Boy Supreme, Blue Girl Supreme, Blushing Maiden Supreme, Pink Beauty Supreme, Blue Amazon, Pink Amazon, Giant Rose Pink, Orchid Girl, Sailor Girl.

### GROUP 3

2¼ in. @ \$1.25, 3 in. @ \$1.75.

Blue Warrior, Blue Chard, Orchid Neptune, Red Bi-Color, Red King, Sunrise, Gorgeous Spoon Leaf, Gorgeous Bi-Color, Double Neptune, Lavender Pink Princess, Black Beauty, Neptune Supreme, Orchid Beauty Supreme, Red Head Supreme, White Lady Supreme, Amethyst Amazon, White Amazon, Bronze Girl, Lavender Girl, Pink Girl, Red Girl, Sailor Boy Amazon, Purple Girl, Red Queen, Purple Beauty.

## GROUP 4 MOST RECENT INTRODUCTIONS

2¼ in. **\$2.00 ea.**

White Girl, White Beauty, Blue Eyed Beauty, Snow Prince (available immediately) following for shipment after January 1, 1952: Rose Marie, Gorgeous Blue Wonder, Blue Heiress, Red Velvet, Garnet King, Snow Girl, Innocence, Double Sailor's Delight, Snow White, Double Orchid Girl, Double Sea Girl.

**RAINBOW DOUBLE SERIES:** Purity, Rose, Dark Beauty, Azure Beauty.

NOTE:—All African Violets are grown in certified greenhouses, selenate-treated, and grown in sterilized soil. **GUARANTEED TO BE FREE OF DISEASE.**

### AFRICAN VIOLET ROOTED CUTTINGS:

Well established leaf cuttings, rooted in vermiculite, undivided, ready to pot and grow on. Your choice of any variety from Groups 1, 2, 3. We suggest at least 2 substitutions with your order. **10 for \$5.00** Postpaid, Special Delivery.

### AFRICAN VIOLET LEAVES:

Fresh cut leaves to root your own, your choice of any variety from Groups 1, 2, 3. Minimum order 10 leaves. **25c per leaf.** Postpaid.

### AFRICAN VIOLET GROWING SUPPLIES

**ELECTRIC PLANT STARTER:** Electronic unit for propagating leaves and seed starting. Speeds up your rooting time, carries money back guarantee. **\$10.00** Postpaid. **\$10.50** West of Miss.

**AFRI-GROW:** Specially prepared potting soil, nothing to add.

3 lbs. **\$1.00** Postpaid—West of Miss. add .25c

5 lbs. **\$1.50** Postpaid—West of Miss. add .35c

10 lbs. **\$2.50** Postpaid—West of Miss. add .50c

**SUPER-BLOOM:** Our own bud and bloom producer, clean, safe, easy to use. 1 lb. pkg. **\$1.00** Postpaid—West of Miss. **\$1.25.**

**CHARCOAL:** Granulated, horticultural grade. 10 oz. plastic bag, **50c** Postpaid.

**SUPER-GROW:** Specially prepared potting soil for general house plants. Prices same as Afri-Grow.

**HY-GRO:** Soluble plant food for African Violets and all house plants. **.60c** per jar Postpaid.

**OPTOX:** Insecticide for control of mealy bugs, mites, etc. 1 bottle makes 6 gallons of spray. **.60c per bottle** Postpaid.

**KAPSULATE:** Sodium Selenate in kapsule form, latest method of controlling mites on Violets. Box of 18 kapsules **\$1.25** Postpaid.

**KAPCO:** Brand new soluble plant food for Violets, economical to use. **.60c per bottle** Postpaid.

**PEAT MOSS:** Imported, horticultural grade. 1 lb. plastic bag. **.50c** Postpaid.

**VERMICULITE:** Finest medium for leaf rooting and seed starting. 4 qt. bag. **\$1.00** Postpaid.



Great mass of hair roots in half the time.

**309 LAKE AVE.      PITMAN, N. J.**

ALL ORDERS \$5.00 or over sent POSTPAID, UNDER \$5.00 add 50c

*Specialists in African Violet Culture and  
Unusual Ornamental Plants*

Ship to..... Date.....

Street or R.F.D. ....

Town and State..... Check ☐ M. O. ☐ Enclosed \$.....

*If you prefer Special Delivery add .35 to total order*

[illegible]

**GUARANTEE**—We guarantee all plants to be free of disease, healthy stock, true to name and to reach you in a livable condition. All claims must be made upon receipt of order, no later than 5 days.  
Please send catalog to:

Frederick Floral Gardens  
308 LAKE AVE. PITMAN, N. J.  
Order Blank

• or quite

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**KELLEM'S Wik-Fed Pottery Planters:** Square 3 x 3 in., \$1.00; oblong 6 x 3 in., \$1.95, colors white, bronze, green, blue, yellow.  
**PLANT LABELS:** New, streamlined wood labels. Package of 100, \$1.00 Postpaid.

**WIK-FED POTS:** Self-watering, Styron plastic pots. All with black base, following colors: Ivory, Pink, Yellow, Green, Lavender, Red and Blue. Copper with copper base. 4 in. size, \$1.15 ea., 3 for \$3.25, 6 for \$6.00. 12 for \$11.00 Postpaid. Larger 5 in. size, \$1.50 ea. 12 for \$15.00 Postpaid.



**AQUAPIN BUBBLE VASE:** Plastic lapel pins, choice of Orchid, Green and Clear. .35c ea. Postpaid.

### HOUSE PLANTS OF DISTINCTION

**DOUBLE GENEVA BEGONIAS:** White, Red and Pink. Blooms of double rose-bud formation, profuse bloomers. \$1.00 ea.

**CALLA BEGONIAS:** Beautiful plants of variegated foliage, pink blooms. \$1.25 ea.

**ARTILLERY PLANTS:** Fan-shaped, fern-like plant, easy culture. .50c ea.

**CHINESE DWARF PALM:** Decorative palm for house culture. \$1.25 ea.

**JAPANESE RUBBER PLANT:** Shiny green leaves, red outline when grown in sun. .40c ea.

**CURLILOCKS IVIES:** New curly ivy, will stand full sun. .50c ea.

**GRAPE IVIES:** Graceful, grape vine leaves. .60c ea.

**GARDEN STATE IVIES:** Variegated gold & green foliage. .50c ea.

**FAN IVY:** New fan-shaped leaves, excellent grower. .60 ea.

**STAR IVY:** Has star-shaped leaves, very attractive. .60c ea.

**ENGLISH IVY:** Hardy outdoor variety, nice plants. .35c ea.

**PIN OAK IVY:** Graceful, fine cut leaves. .60c ea.

**PARLOR IVY:** Fast grower, shiny, angular leaves. .50c ea.

**PITTSBURGH IVY:** Self-branching type, very popular. .50c ea.

**VARIEGATED IVY:** Striking white and green foliage. .60c ea.

**CROWN OF THORNS:** Thorny stem, red blooms over long period. .75c ea.

**PRAYER PLANT:** Leaves of green spotted with maroon dots, folds up at night as in prayer. .75c ea.

**MOTHER-IN-LAW TONGUE:** Dwarf rosette type sanseveria, very hardy. .75c ea.

**SCENTED GERANIUMS:** Old favorites, Orange, Gooseberry, Lime, Ginger, Rose, Peppermint, Lemon-Rose, Lemon Crispum. .75c ea.

**MOSAIC PLANT:** Green and white marbelized markings. .75c ea.

**WAX BEGONIAS:** Pink, white, red, with green or bronze foliage. .50c ea.

**WANDERING JEW:** All colors, green and white, red and silver, solid purple. .35c ea.

**ARROWHEAD PLANT:** Large shield like leaf, grows in water or soil. .60c ea.

**TRI-LEAF NEPHTHYTIS:** Slender green and white leaves, very distinctive. .75c ea.

**WATERMELON BEGONIA:** Grey and green leaves striped like watermelon. .60c ea.

**STRAWBERRY BEGONIA:** Silver-white striped leaves, blooms of white. .50c ea.

**PHILODENDRON SODIRII:** Rare trailing vine, gray and green leaves. \$1.00 ea.

**PANAMIGA:** So. American Friendship plant, new bronze leaf, produces green ming pad atop leaves. .60c ea.

**ORCHIDS:** 2½ year old seedlings, all colors, easy to grow. \$1.00 ea.

### BOOK DEPARTMENT

15 Delightful, Easy to Follow Books, Showing The Way To New Enjoyment of Plants, Flowers and Garden. (PRICES INCLUDE POSTAGE).

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OF VALUABLE INFORMATION AND WORTHY  
OF A PLACE IN YOUR LIBRARY.

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**ALL VIOLET AND PLANT ORDERS AMOUNTING TO \$7.00 or more** are sent **POSTPAID**. **ORDERS UNDER \$7.00** add .50c to cover cost of packing and postage. **SPECIAL DELIVERY:** Your order is assured swifter delivery and delivered to house on R.F.D. routes. This extra service is well worth the additional cost of .35c.

Plant orders shipped during Dec., Jan. and Feb. at customer's own risk.